Here is the outline for the slide deck:

1. **Title Slide**: Project Title, Your Name, Department, Institution
2. **Introduction to Customer Churn**: Overview of the Problem and Importance
3. **Objectives and Goals**: Specific Aims of the Project
4. **Methodology Overview**: Data Sources, Classification Algorithms, Survival Analysis
5. **Model Development & Challenges**: Key Models Used, Challenges Encountered
6. **Evaluation Metrics**: Performance Measures and Evaluation Strategy
7. **Implementation & Deployment**: How the Model Will Be Applied in a Business Context
8. **Expected Outcomes**: Business Impact and Success Criteria
9. **Timeline & Project Plan**: Phases and Milestones
10. **Conclusion & Next Steps**: Summary and Future Directions